

**BMOBILE MOTHER'S DAY PROMOTION**

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**OFFICIAL RULES AND REGULATIONS**

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1. **PROMOTION PERIOD:** Starting 15<sup>th</sup> April 2025 and ending 11<sup>th</sup> May 2025.
2. **ELIGIBILITY:** To enter and be eligible to win, you must be 18 years of age or older, and have a bmobile service account. Customers under bmobile corporate accounts are not eligible to participate. Void where prohibited.

Persons in any of the following categories are NOT eligible to participate or win prizes: (a) any person who, at any time on or after April 1, 2023, was or is a director, officer, or agent of TSTT, or any of their respective parents, subsidiaries, divisions, or affiliated companies, franchisees, or service agencies, or independent contractors; (b) individuals engaged in the development, production or distribution of materials for the Promotion (collectively the "Promotion Entities"), and (c) persons who are or purport to be immediate family members (defined as biological parent, stepmother, step father, sister, brother, daughter, son or dependent or spouse of any of the foregoing) of any person in any of the preceding categories, regardless of where they live, or who reside in the same household (i.e., who have lived in the same household for at least three (3) of the twelve (12) months preceding the start of the Promotion Period, whether related or not) as any person in any of the preceding categories.

3. **HOW TO ENTER/PARTICIPATE:** You can choose to use one or all the following criteria to participate in the promotion:

Purchase any Prepaid Plan (3, 7, 14, 30 Day plans) during the promotional period

Purchase of any Prepaid Plan (1, 3, 7, 10, 30 Day plans), Pay your bill or Top up \$40 or more via \*123#, bmobileGO App, bmobile stores, bmobile online

Purchase the MY Queen Prepaid Plan (30 Day plan), bmobile stores

Sign up for Postpaid plan or Prepaid to Postpaid migration via the bmobile stores

**Note:** *Corporate customers and TSTT employees are exempted from the promotion*

**4. PRIZES:**

bmobile will be awarding the following prizes:

- Weekly cash prizes where ten (10) persons will win \$5,000 during this promotion
- Weekly makeup / cosmetics vouchers where fifteen (15) persons will win during this promotion
- Weekly jewelry vouchers where fifteen (15) persons will win during this promotion
- Weekly footwear vouchers where twenty-five (25) persons will win during this promotion
- Fortnightly the iPhone 16 where two (2) persons will win during this promotion
- Fortnightly clothing vouchers where eight (8) persons will win during this promotion

**DRAWS:**

Draws for the weekly prizes will take place every Wednesday for each previous week's participants who purchased the 1, 3, 7, 14, 30 Day Prepaid plans, purchased MY Queen Prepaid plan, Top up \$40 or more, sign up for Postpaid plans, Prepaid to Postpaid plans migration

Draws for the fortnightly prizes will take place every 30<sup>th</sup> April and 13<sup>th</sup> May for each previous fortnight participants who purchased the 1, 3, 7, 14, 30 Day Prepaid plans, Top up \$40 or more, pay bills via bmobileGO App, sign up for Postpaid plans

Draw for the special prize will take place on 7<sup>th</sup> May for participants who purchased the MY Queen plan

Draw for the grand prize will take place on 13<sup>th</sup> May for participants who purchased the 3, 7, 30 Day Prepaid plans, Top up \$40 or more, sign up for or switch to any Postpaid plans, buy a bundle, top up \$40 or more, pay a bill via the bmobileGO App during the promotional period

**5. Terms and Conditions of Winning and Redemption of Prizes:**

- Customers that win prizes will be contacted by a bmobile representative and advised of the date, time, and location from which they can collect the prize.
- The customer that wins the prize will be contacted by a bmobile representative and advised that they have won.

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- If the winner is not reachable via mobile number contact after two (2) attempts or by the end of the promotion where applicable, the unclaimed prize will be returned to bmobile
- If any of the contacted winners do not claim the prize within the promotional period, the unclaimed prize will be returned to bmobile. Exceptions for the winners of the Grand prize at the end of promotion will have until the 23<sup>rd</sup> May 2025 to collect the prize.
- All prizes are non-transferrable.
- Customers must have an active bmobile account to win and redeem the prize.
- **By participating, customers give permission for their names and pictures to be published in the press and social media if they are winners.**
- Participants are eligible to win prizes once.

### 6. CONDITIONS OF ENTRY:

1. **By participating in this promotion, entrants acknowledge compliance with these Official Rules and Regulations including all eligibility requirements and terms and conditions of winning and redeeming prizes. Entrants who have not complied with these Official Rules are subject to disqualification.**
2. Disputes regarding entries: In the event of a dispute as to who owns the mobile phone, the 'entry' will be deemed to have been submitted by the authorized account holder of the mobile phone number that participated. "Authorized Account Holder" is defined as the natural person who is assigned to a mobile phone account by the wireless provider, telecommunications carrier or other organization responsible for assigning mobile phone numbers for the submitted mobile number. Selected entrants may be required to provide bmobile with proof that he/she is the authorized account holder of the mobile number associated with the selected entry.
3. bmobile reserves the right in their sole discretion to cancel, modify or suspend this promotion at any time if fraud, technical failures, including any network server or hardware failure, viruses, bugs, errors in programming, or any other errors or other causes beyond the control of Sponsors corrupt the administration, security, integrity or proper play of the promotion.
4. bmobile does not warrant that access to or use of the bmobile service will be uninterrupted or free of any of the events stated below, due to the nature of computer and wireless communications. Sponsors and the promotion entities are not responsible for any problems that may arise, including but not limited to; (a) lost, interrupted, inaccessible or unavailable networks, or other connection, availability or accessibility problems arising in connection with or over the course of the promotion; or (b)

communications failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions or hardware or software malfunctions, failures or difficulties; or (c) failure of personal computers and/or software and hardware configurations, any technical malfunctions, failures, or difficulties, printing errors, clerical, typographical or other error in the offering or announcement of any prize or in any prize notification documents; or (d) for any errors of any kind in connection with the promotion, whether human, mechanical, clerical, electronic, or technical in nature; or (e) the incorrect or inaccurate capture of information, or the failure to capture any information in connection with the promotion.

5. Prizes cannot be transferred from one customer to another customer.

7. **DISCLOSURES:**

- a. **Any attempt by an entrant or other individual to deliberately undermine the legitimate operation of this promotion, including but not limited to any fraudulent claims, will be subject to action being taken in accordance with the laws of Trinidad and Tobago.**
- b. The award of prizes may be suspended in the event bmobile becomes aware of an error respecting the number of prizes. In no event will bmobile be liable for more than the stated number of prizes available.
- c. Prizes pictured in point of sale, television and print advertising, promotional packaging, and other Promotion materials are for illustrative purposes only. Actual prize(s) may vary from the prize(s) pictured. In the event any promotion details contained in these Official Rules and Regulations conflict with details contained in point of sale, television and print, advertising, promotional packaging and other promotion media (Promotion Materials), the details of the Promotion set forth in these Official Rules and Regulation shall prevail.